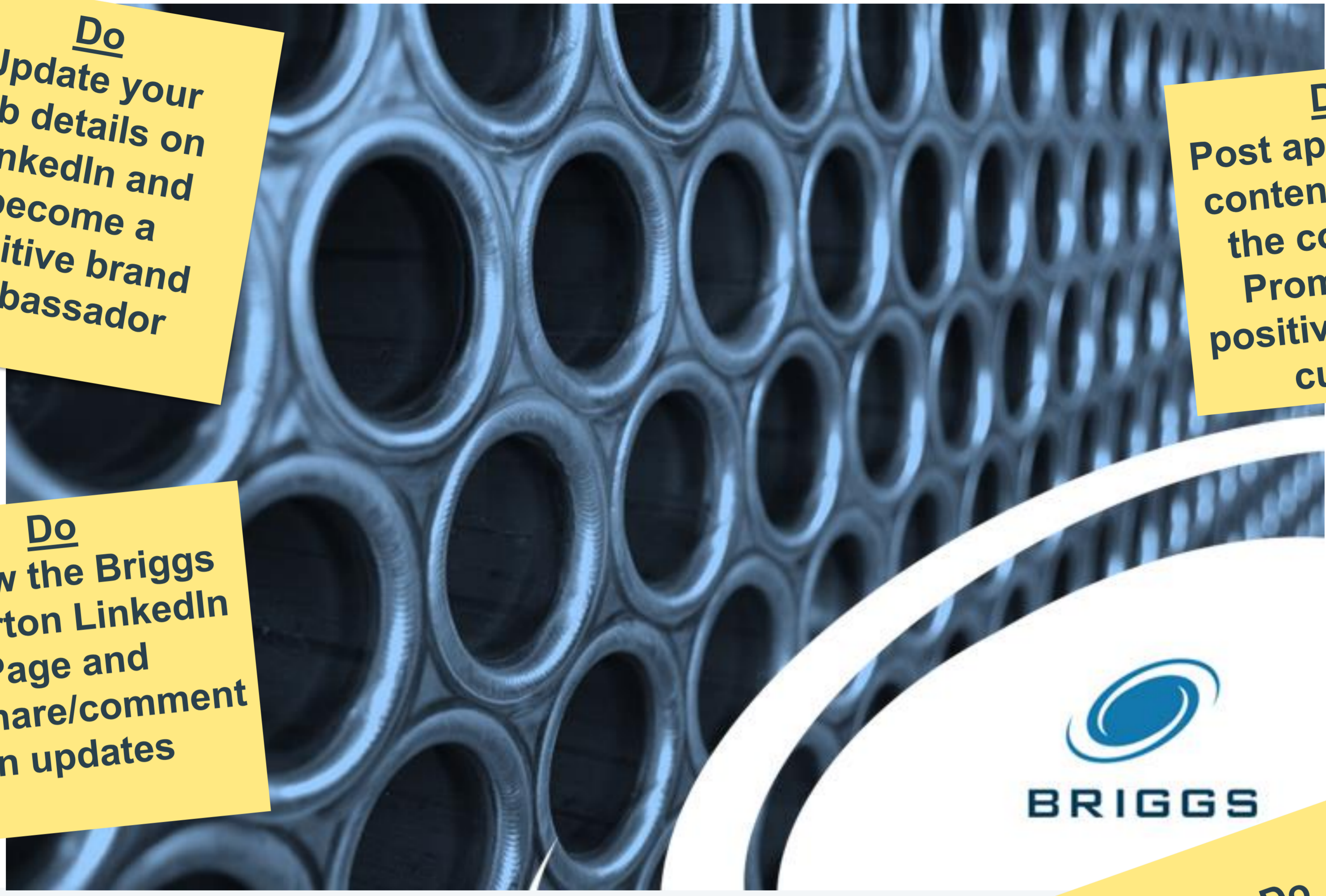


We like this...

**Do**  
Update your job details on LinkedIn and become a positive brand ambassador

**Do**  
Post appropriate content and tag the company. Promote the positive working culture.

**Do**  
Follow the Briggs of Burton LinkedIn Page and like/share/comment on updates



Well done team on our latest achievement!

**Do**  
Keep professional and personal photos separately

We don't think this is such a good idea...

**Don't**  
Post content that could be obscene, threatening, harassing or discriminatory to others.

**Don't**  
Actively engage with competitor's content on social media for e.g. liking, commenting or retweeting



**Don't**  
Post incorrect, confidential or non-public content.

My boss is such a ...