

# MBAA Western New York Technical Presentation



Optimizing Brewhouse Design  
-A plan to expand an existing brewery-



**MASTER BREWERS**  
UNITED WE BREW™



# An Introduction

Reay Dicks, Snr Process Engineer

- BSc (hons), Chemical Engineering – UCT
- MSc, Bio Chemical Engineering – UCT
  - Specializing in Algal Biofuels
- Initial Experience in
  - City Waste Water
  - Coca Cola Packaging Plant
  - Platinum Flotation and Mining
  - Petrochemicals - UK



UCT, 2009



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  - Platinum Flotation and Mining
  - Petrochemicals - UK
- Briggs of Burton, PLC
  - 2.5 years
  - C.Eng, MIChemE
- Briggs of Burton, Inc
  - 2 years, Brewing and Distilling
  - P.E. Chemical



DIAGEO

Beam SUNTORY

GUINNESS



Heineken



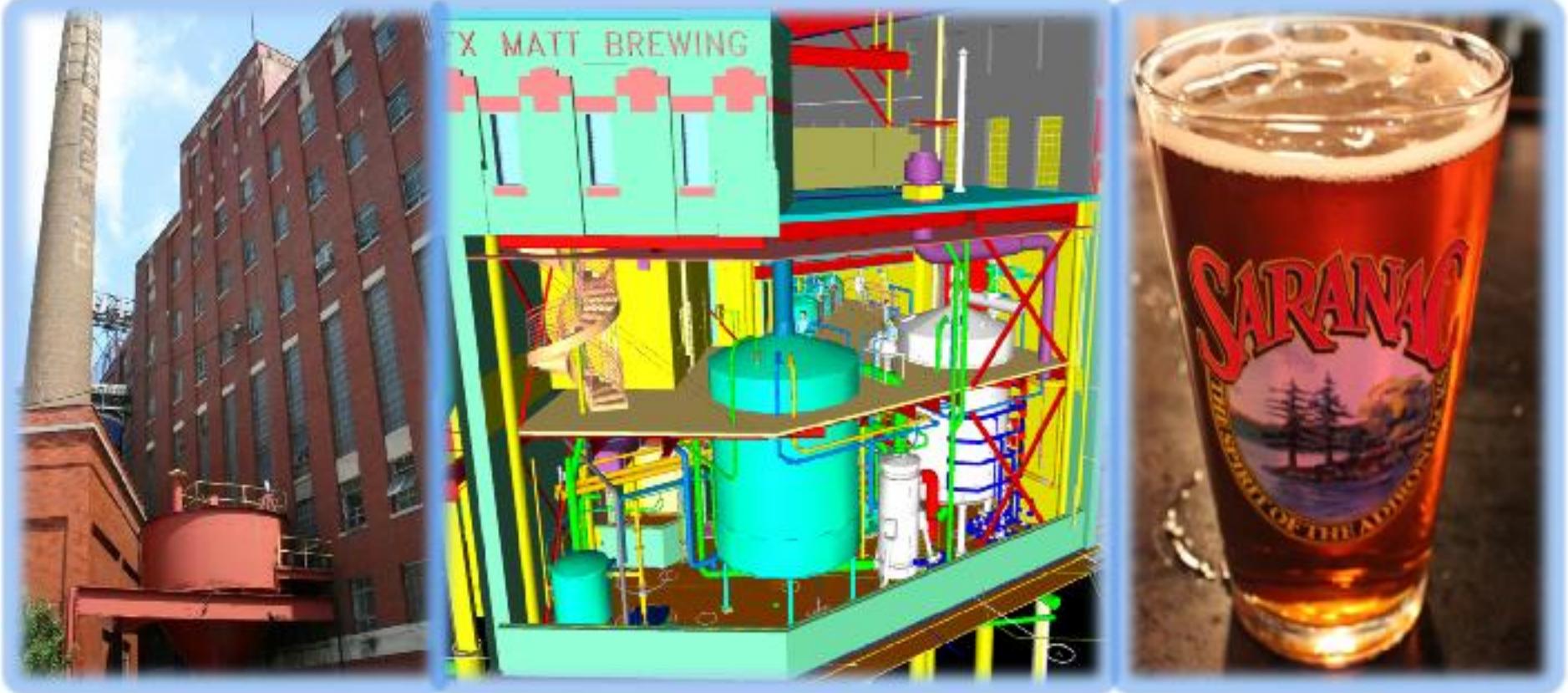
Don Julio



MOLSON Coors

The MACALLAN





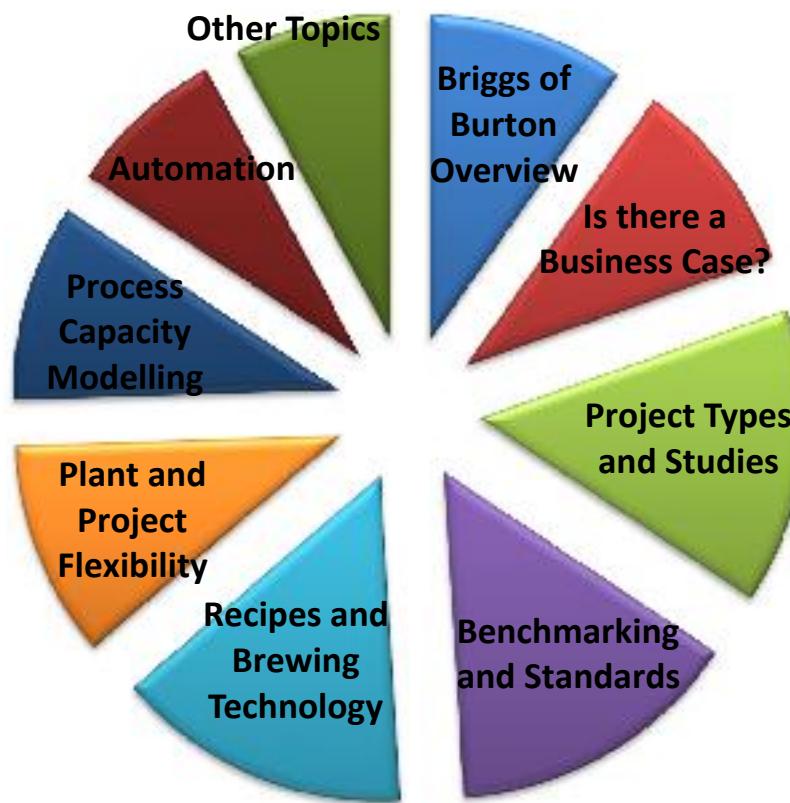
Optimizing Brewhouse Design  
-A plan to expand an existing brewery-



# Optimizing Brewhouse Design

## -A plan to expand an existing brewery-

### Presentation Overview



### Presented By

- Reay Dicks, PE, Briggs of Burton Inc.



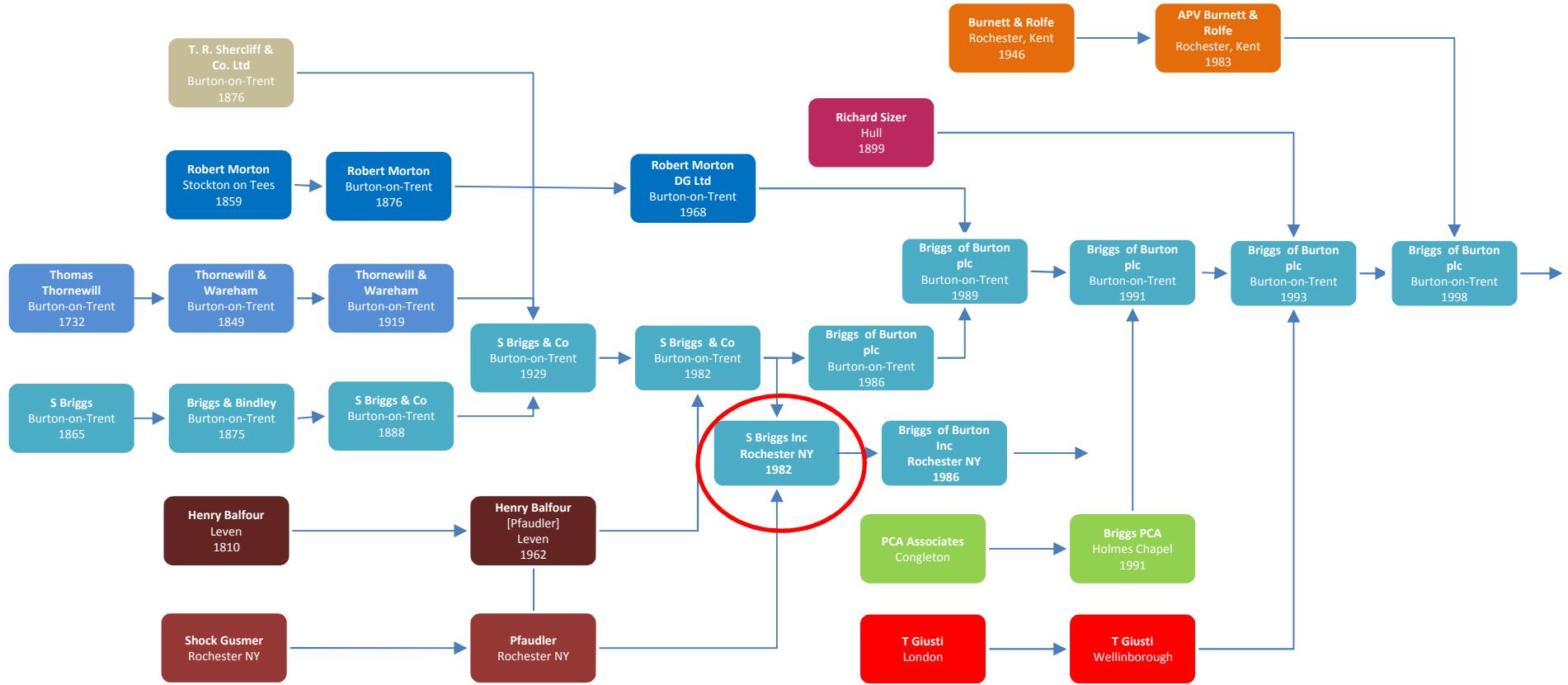
# Briggs of Burton - Overview



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# The History of Briggs



# Briggs Industries



BRIGGS  
BREWING

BRIGGS  
DISTILLING

BRIGGS  
FOOD

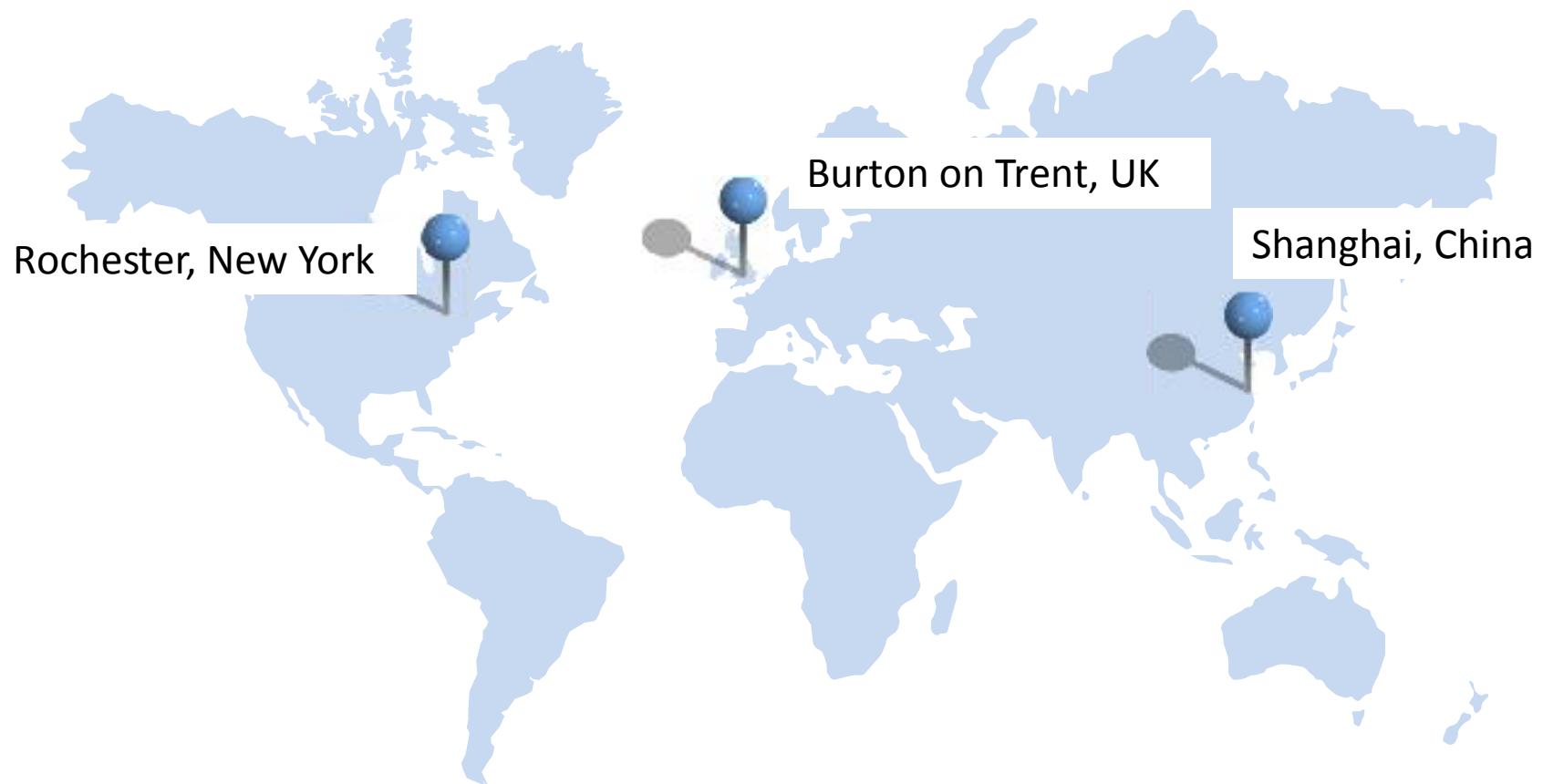
BRIGGS  
PHARMA

BRIGGS  
BIOTECH

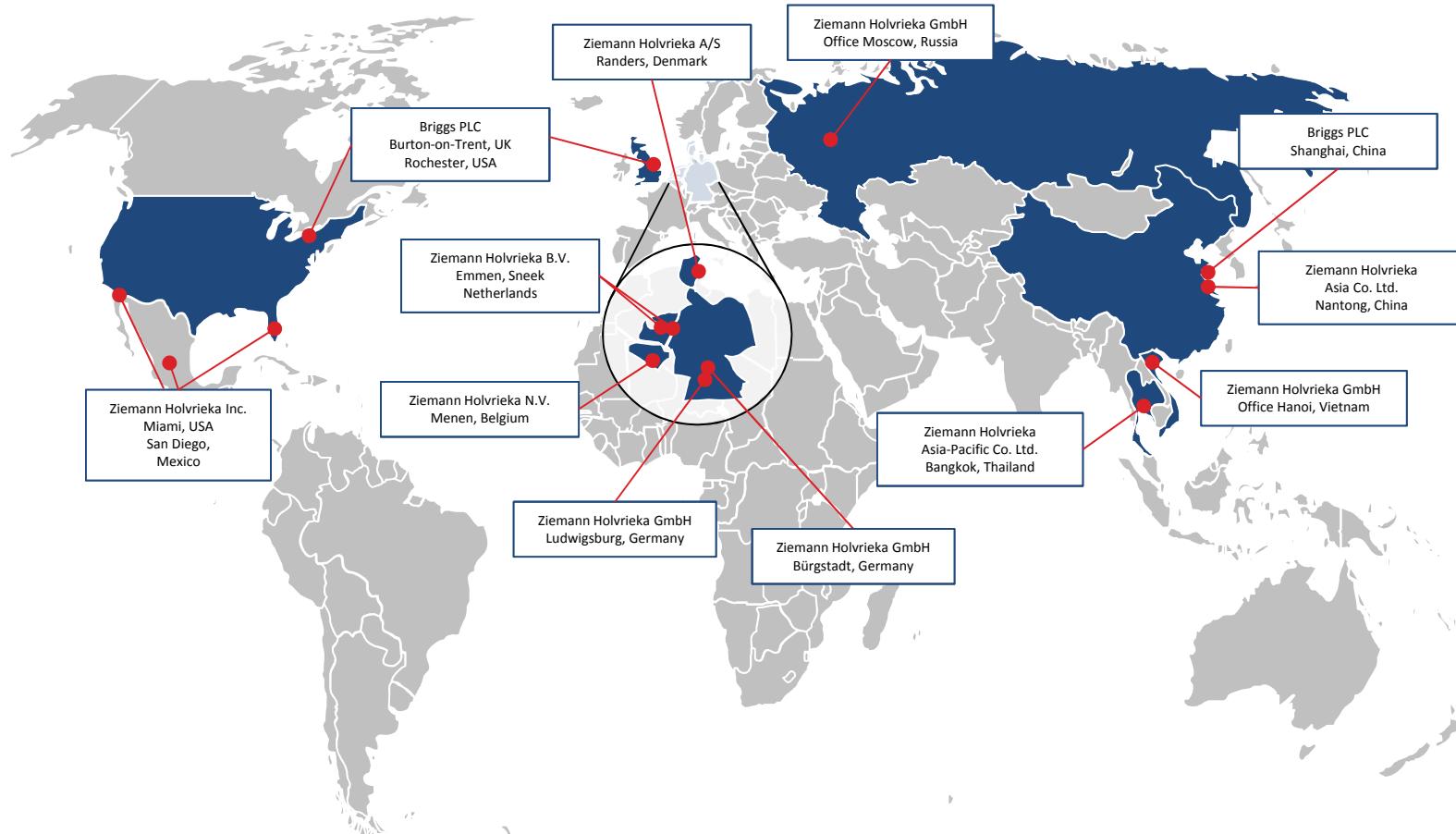
BRIGGS  
INDUSTRIAL



# Briggs Main Offices



# CIMC ENRIC Offices



## Briggs Capabilities

- Full turn-key solution provider
- Project Management
- Process Engineering
- Electrical Engineering
- Automation and Control
- Manufacturing

## Briggs Specialization

- **Clean In Place (CIP) and Hygienic Process Engineering**
- **Brewing & Distilling**
- Mixing, Blending, Cooking and Cooling
- Yeast & Fermentation
- Process Automation
- Site Management





# Expansion

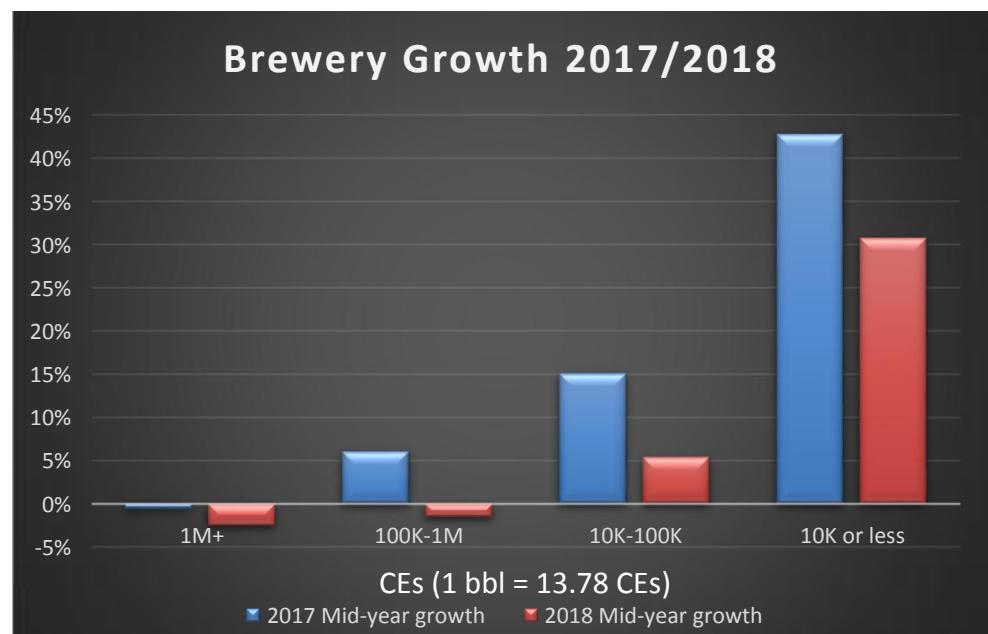
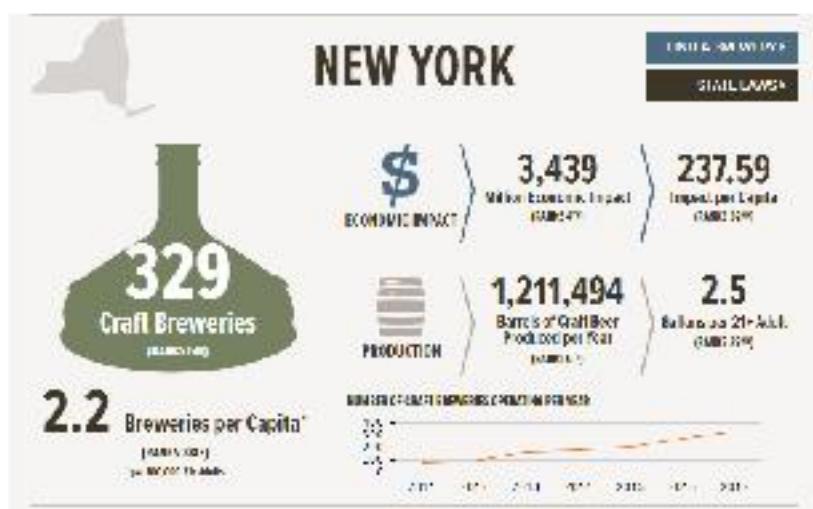
## Is There A Business Case?



Business Case



# Brewing Market Growth



\*Bart Watson | Brewers Association Chief Economist, Julia Herz | Craft Beer Program Director.

\*\*IRI Group scan data, YTD through 7/1/18, MULO+C, Total U.S.

\*\*\*<https://www.brewersassociation.org/statistics/by-state/>





So How to avoid a mess?

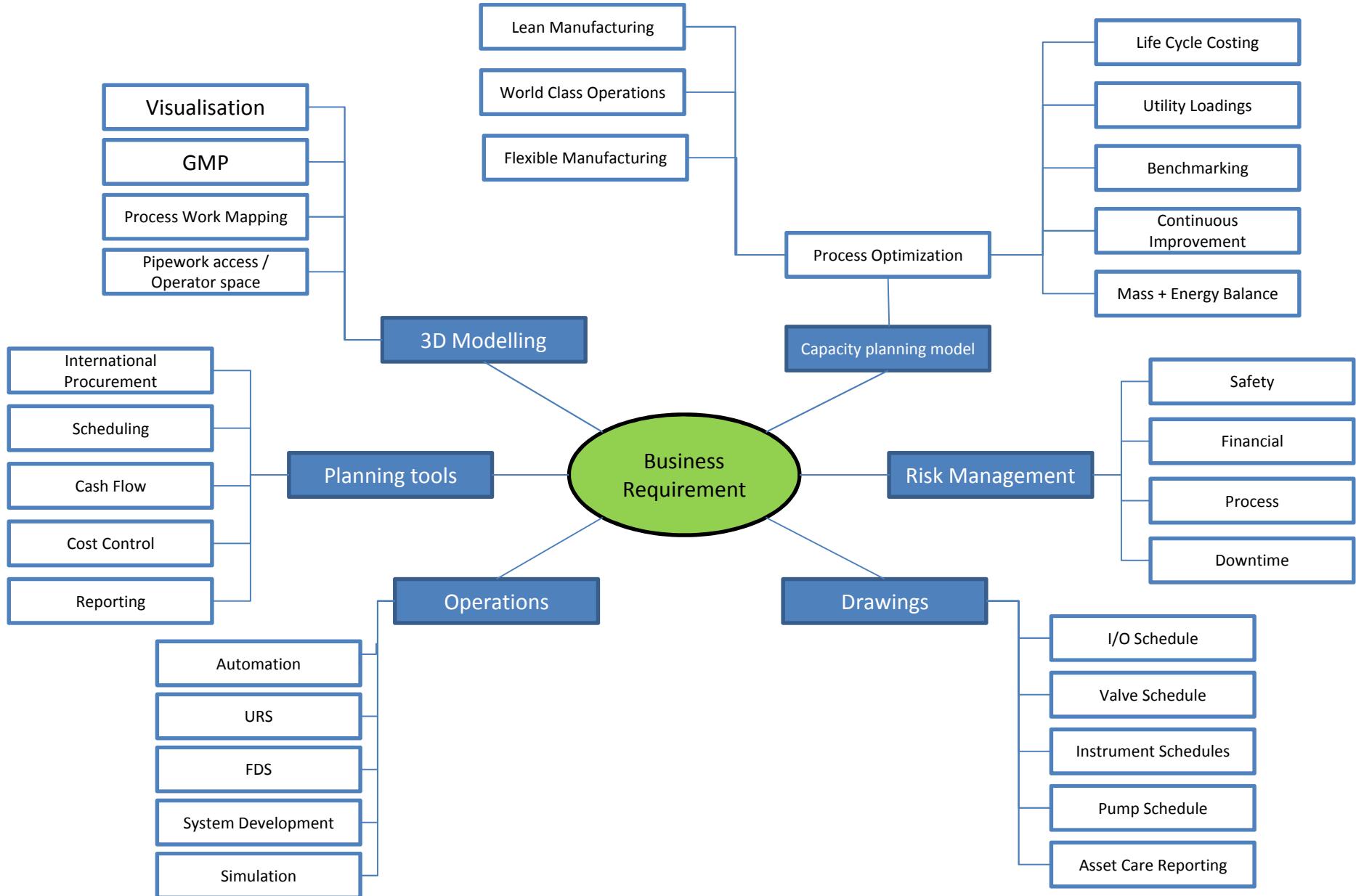
# Project Scope



## But What About?

- CIP
- Co-products
- Utilities
- HVAC
- Structural
- Manning
- Effluent
- Warehousing
- Permitting
- Upstream and Downstream knock-on







# Project Types and Studies



Business Case>Scope>Project Type

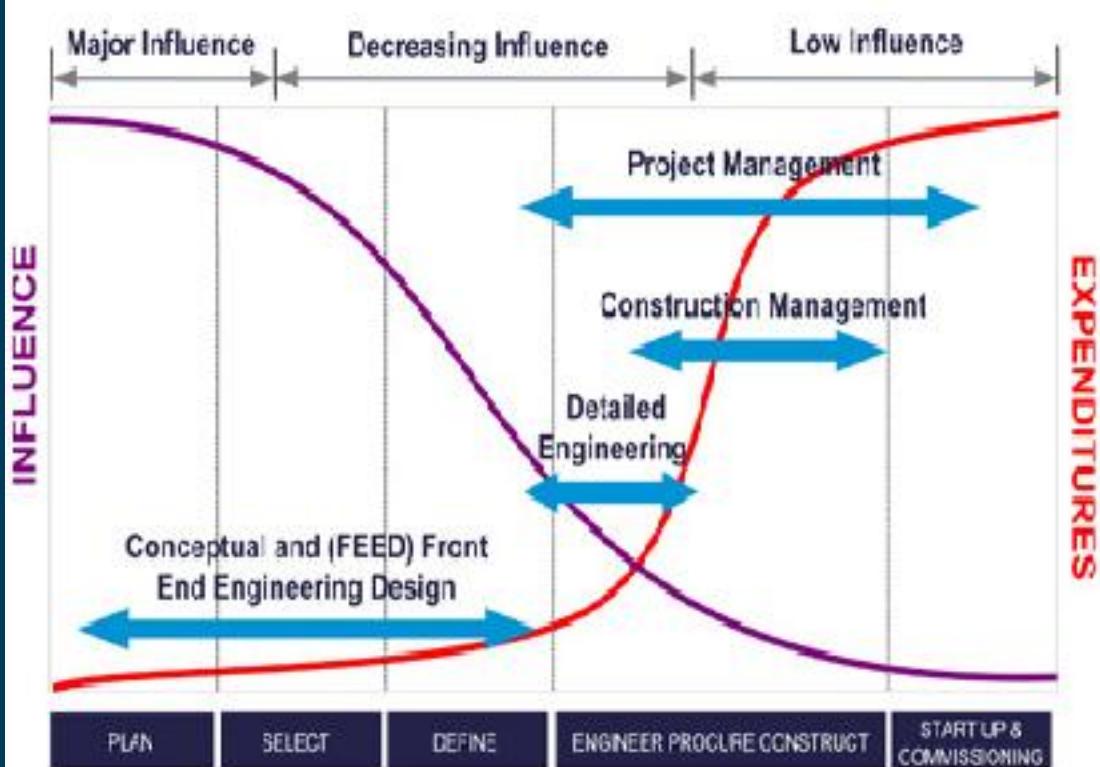


## Not Sure where to start?

- FEL 1-3
- FEED
- Master Plan
- Preliminary Concept designs
- Stage Gate designs

All trying to deliver:

- **Capital Budget Preparation:**
- Basis of Design
- Mass & Energy Balances
- Process Flow Diagram (PFDs)
- Plant Utilization
- Capacity Calculations
- Plant configuration & sizing summary
- Conceptual Plant Layout / Civil & Structural
- Equipment Loadings / Drainage Plans
- High Level Process Description
- Control System Philosophy & Architecture
- Electrical Distribution
- HAZOP?



# Front-End Loading Levels

Industry Standard for large CAPEX projects

FEL 1	FEL 2	FEL 3	Detailed Design
± 30% Cost Certainty	± 20% Cost Certainty	± 10% Cost Certainty	Cost Certainty with Contingency (<10%)
Block Flow Diagram	Process Flow Diagrams	Preliminary P&IDs (IFB)	P&IDs and equipment drawings (IFC)
Material and Energy Balance	Preliminary Equipment Design	Purchase-ready major equipment specifications	Major and Minor Equipment Tender
Preliminary Layout	Preliminary Layouts	Project Execution Plan	URS/FDS
Multiple options design	Preliminary Schedule	Preliminary 3D model	3D model (IFC)
Major technologies Review	Network Architecture	Electrical equipment List/ Architecture	Line List
Industry standard historical costings	CSA preliminary designs		

COST CERTAINTY

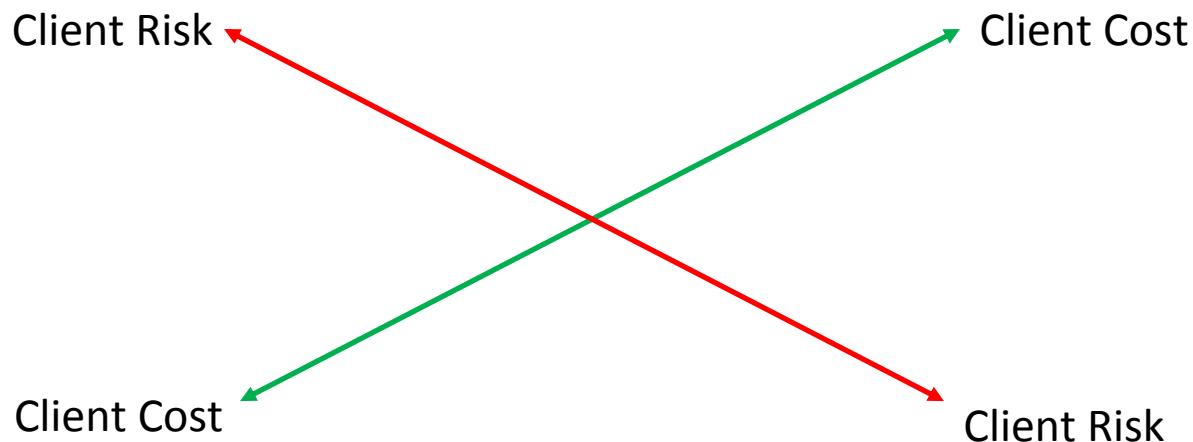
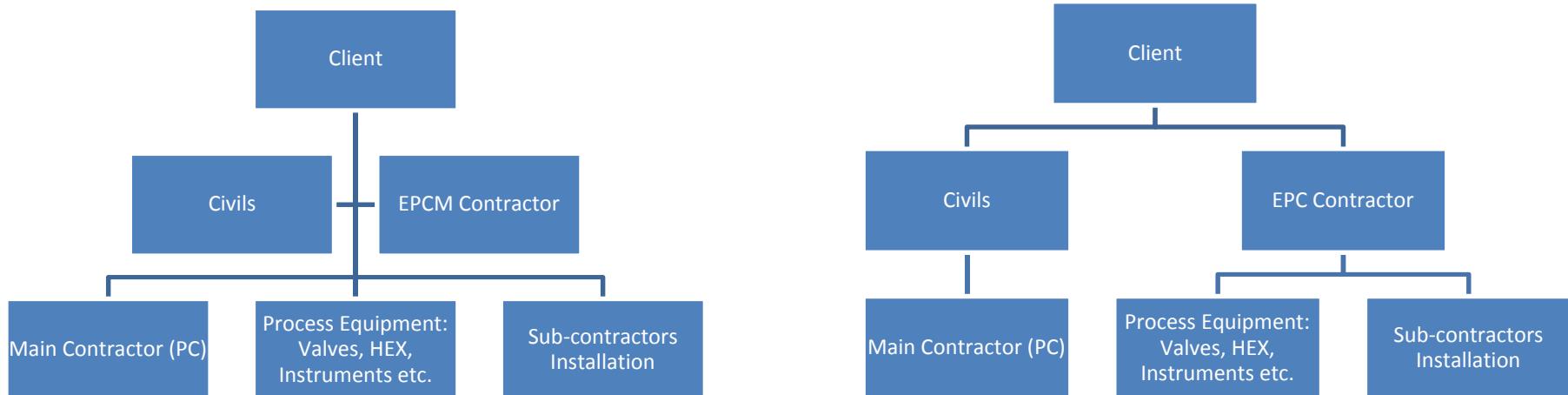


# Types of Contracts

- Consulting (E)
- Equipment Supply (OEM)
- Engineering, Procurement & Construction Management (EPCM)
- Engineering, Procurement and Construction (EPC/Turnkey)
- Sometimes a mix
- Look for a long term partner
  - Support
  - SLAs

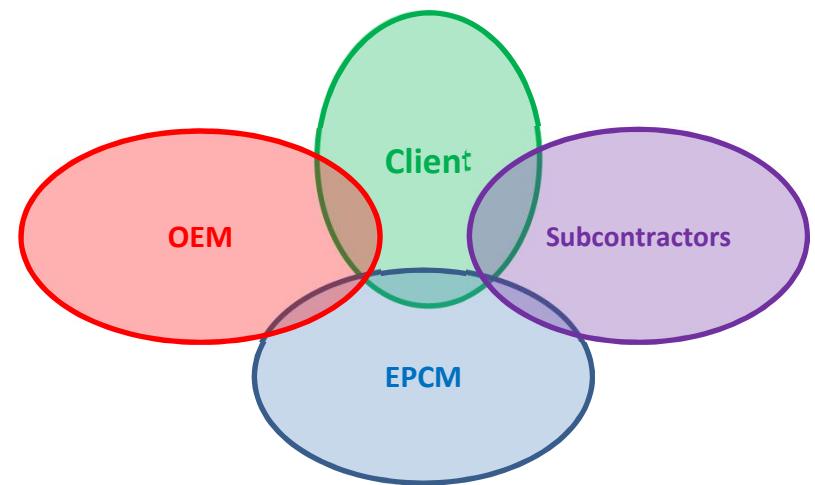


# EPCM vs EPC



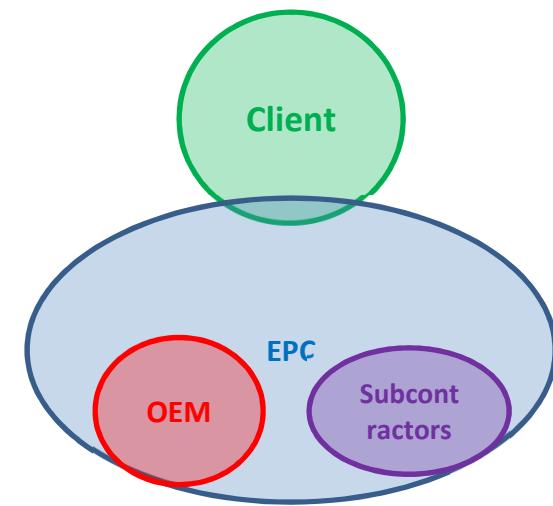
# EPCM - Risk Profile

- Construction Risk with Client
- Process Risk shared between Client (material) and Process Contractor (design & performance)
- Risk associated with ALL equipment and installation moves to Client (delays, FOREX, insolvency)
- Engineering fees are estimated in line with programme and subject to changes at Client risk
- Potential of lowest Initial Contract Cost, BUT
  - Contractor has different cost profile (No material O/H recovery)
  - Lowest Cost Certainty
  - Largest Human Resource Requirement
  - Potential delay / extension claims
  - Multiple contracts and points of contact



# EPC (Turnkey) - Risk Profile

- Defined risks with Contractors (Briggs)
- Budget responsibility at contractors risk (lump sum bid for scope)
- Process Risk with Process Contractor
- Contractors price their risk in the contract price
- Fixed Price – Cost Certainty
- Minimum Risk
- Lowest Human Resource Requirement
- Minimizes “Extras”
- Programme risk with contractors unless affected by 3rd party.
- Client has no visibility of actual costs
- Single point of contact
- Simplified organogram / R&R matrix
- Potential of reduced programme





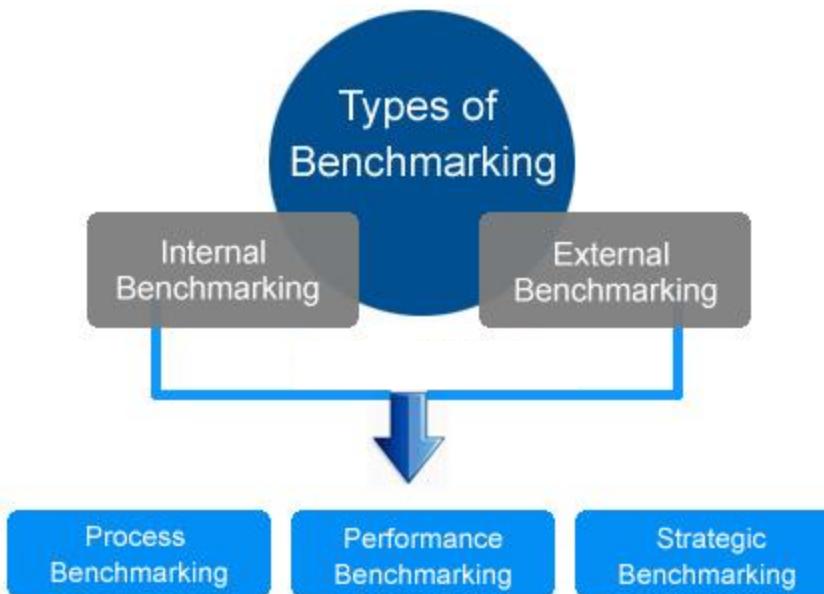
# Benchmarking and Standards



Business Case>Scope>Project Type>Benchmark



# Benchmarking and Standards



How many Brew Masters, Brewers, Operations Managers, and Operators?

- What is your current brewlength and Turn-around Time?
  - What is your extract efficiency and evaporation rate?
- What is your plant water:beer and power:beer usage?
  - What is your Lauter Tun/ Mash Filter bed loading?
  - What is the viscosity of your yeast strain?



# Benchmarking and Standards

## Benchmarking

- Units and Overall Design and operation.
- OEE %
- Peak Factors
- Utility and effluent capacities
- Raw material specifications
- Used to drive Performance Guarantees on new equipment
- Variances due to recipe, staff, climate, etc
- Possible Energy rebates



## Standards

- Preferred Suppliers
- Electrical and Automation
- Piping and Mechanical
- CIP/SIP
- Tagging and Labelling
- Units
- Maintenance
- Operating and safety procedures

**!Never too late to start!**

**!Keep up to date!**



# Basis of Design



BP Biofuels – LC Brazil Project  
BASIS OF DESIGN  
MG1830

JUNE 6<sup>th</sup> 2014



**BP Biofuels – LC Brazil Project**  
**BASIS OF DESIGN**  
**ISSUE C**

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Version C  
June 2014



BP Biofuels – LC Brazil Project  
BASIS OF DESIGN  
MG1830

JUNE 6<sup>th</sup> 2014



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**Defines Key Project Objectives in one document -**

- Technology
- Scope
- Capacity / Phasing
- Operation
- Recipe
- Materials
- CIP
- Utilities
- Automation
- Standards



# Recipes and Brewing Technology



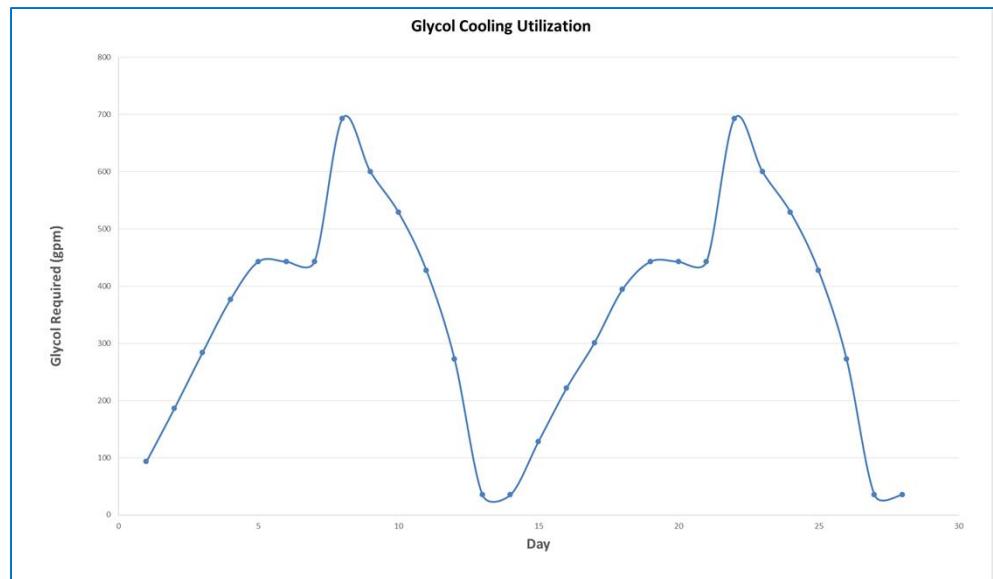
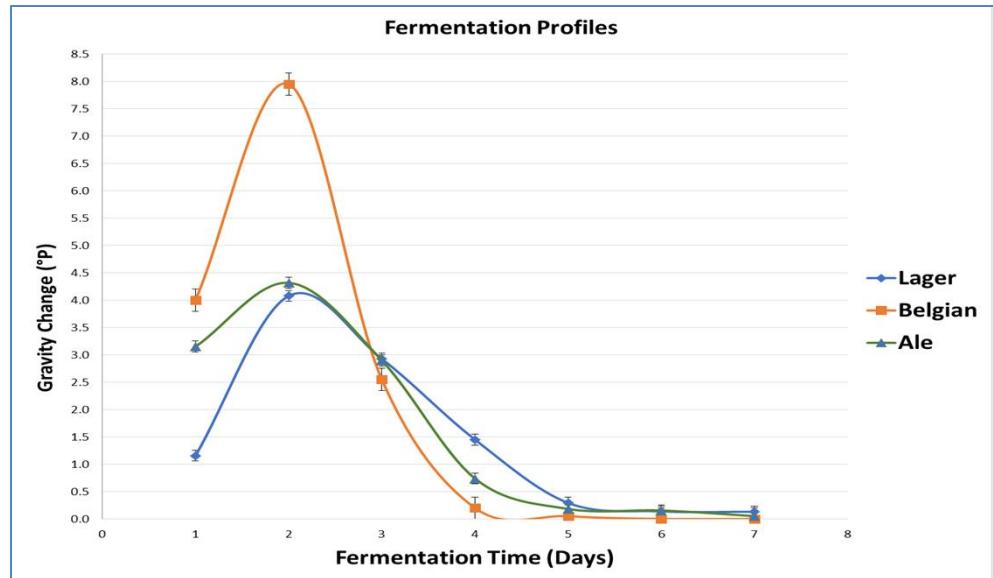
Business Case>Scope>Project Type>Basis>Brewing Tech



# Recipes

Existing Breweries Hopefully defined?

- Mutual NDAs industry Standard
- Bill of Materials
- Water Balance
- High Gravity brewing
- Equipment design extremities
- Variations and equipment capabilities
- Possible future recipes
- Recipe parameters fixed or open to change?
- Brand Split – Beer Factory vs Innovative Brewlengths
- Fermentation profiles

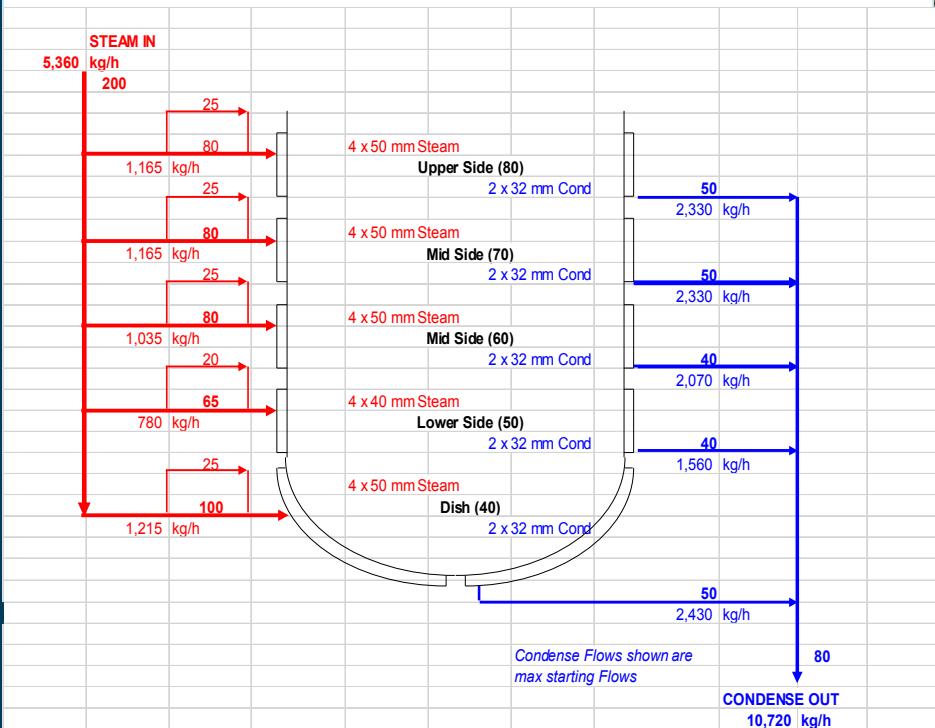
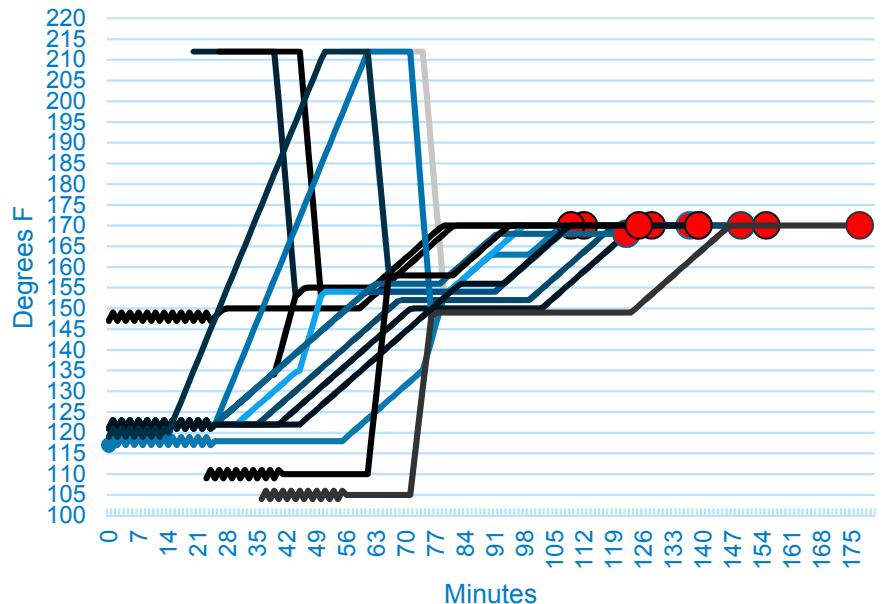


## Recipes and flexibility

- Mutual NDAs industry Standard
- Bill of Materials
- Water Balance
- High Gravity brewing
- Equipment design extremities
- Variations and equipment capabilities
- Possible future recipes
- Recipe parameters fixed or open to change?
- Brand Split – Beer Factory vs Innovative
- Brewlengths
- Fermentation profiles



Mash Profiles



## Technology

- Decisions typically driven by:
  - Reluctance to change
  - CAPEX Cost
  - Preference
  - Awareness
  - Customization
  - Timescales



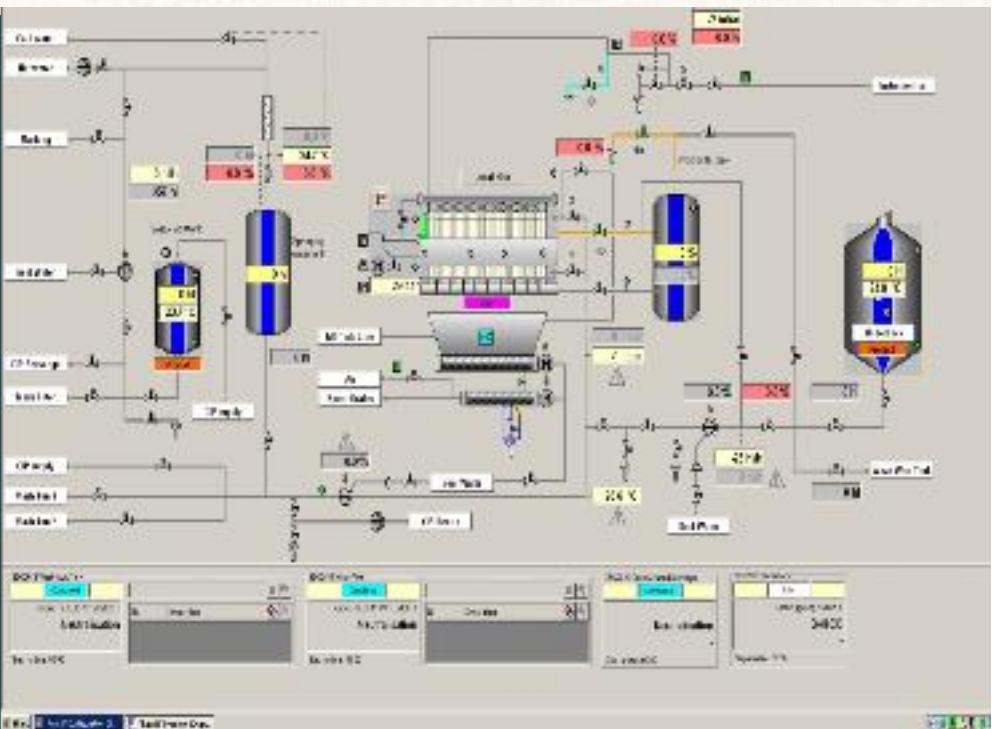
## Technology

- Decisions **should be** driven by:
  - Reluctance to change
  - Spares and Support
  - CAPEX Cost
  - Cost of Ownership
  - Preference
  - Fit for Purpose/Design
  - Awareness
  - Track Record
  - Customization
  - Timescales
  - Reliability
  - Performance Guarantees



## Technology

- What process has changed in brewing over time?
- What has changed in last 10 - 20 years?
  - Energy Efficiency
  - Water Efficiency
  - Cost of Automation
  - Hygienic Design
  - Qualitative Instrumentation
  - Equipment Utilizations



# A few Unit Technology Options

Milling	Mashing	Cooking	Wort Separation	Boiling	Whirlpool
Dry	Direct	Infusion	Lauter Tun	Vacuum/Pressure	Additions
Wet/Steep	Pre-masher	Decoction	Mash Filter	Internal/External calandria	Decanter
Cracking	Steeles Masher	Multiple heat zones	Weak Worts	Simmer/Strip	Combi-kettle
Roller Mill	Conveying types		Pre-run Vessel	Vapor Condenser	Trub re-use
Hammer Mill	pH adjustment		Preheating	Additions	
			Spent Grain Pneumaveyor		

Wort Cooling	Yeast	Fermentation	Clarification	Finishing	Utilities
1 or 2 stage	Cell Count pitching	Unitanks	Membrane filtration	Blender carbonators	Different temp ringmains
Low pressure oxygenation	Fully closed multiple strain systems	Density Fermentation	Hermetically sealed Centrifuges	Recovered beer	Energy Store tank
Hop Strainers	Additions	CO <sub>2</sub> Recovery	Inline dosing	Beer Blending	Recovery CIP sets
	Rapid Batch yeast Propagation	Homogenizers	Volume purging	Zero DO pickup	Multiple fuel boilers
	De-aeration	Sparge	Recovery Stabilization systems		Full condensate recovery
		Autosampling	Yeast collection		
		Dry Hopping			
		Yeast Cropping			





# Project Flexibility

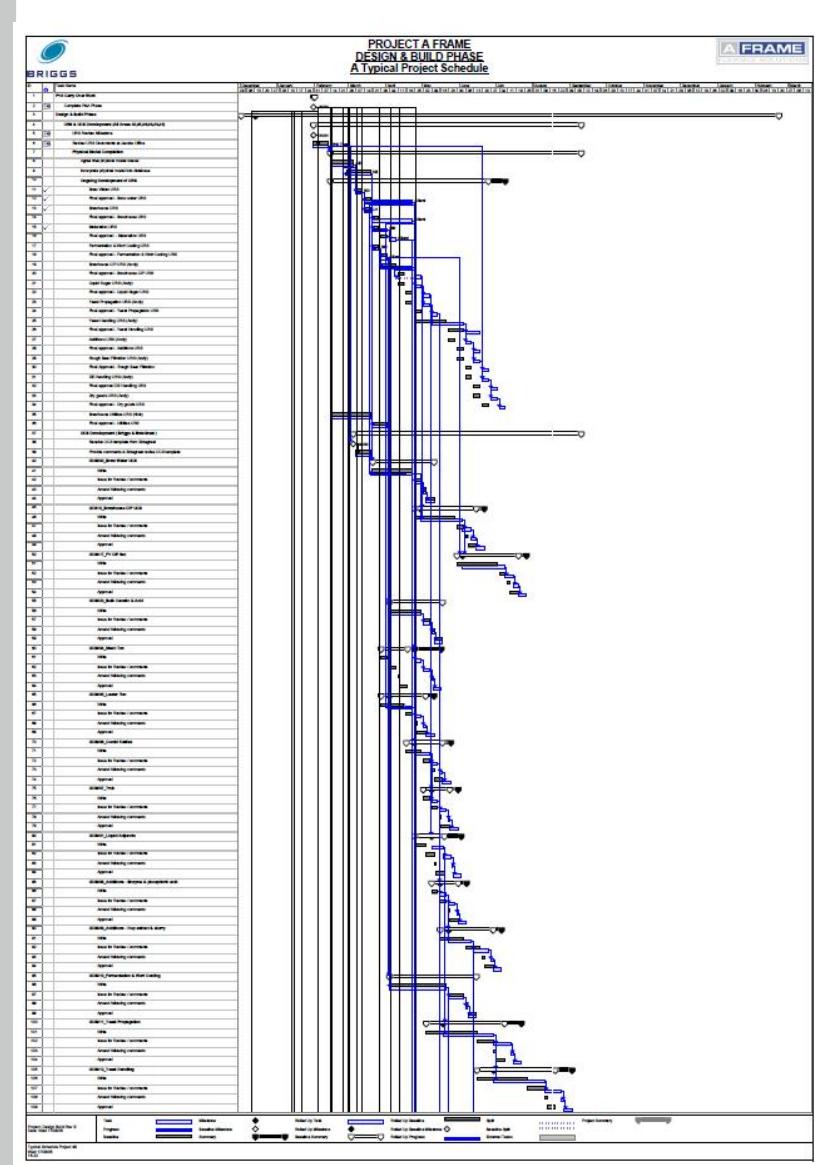


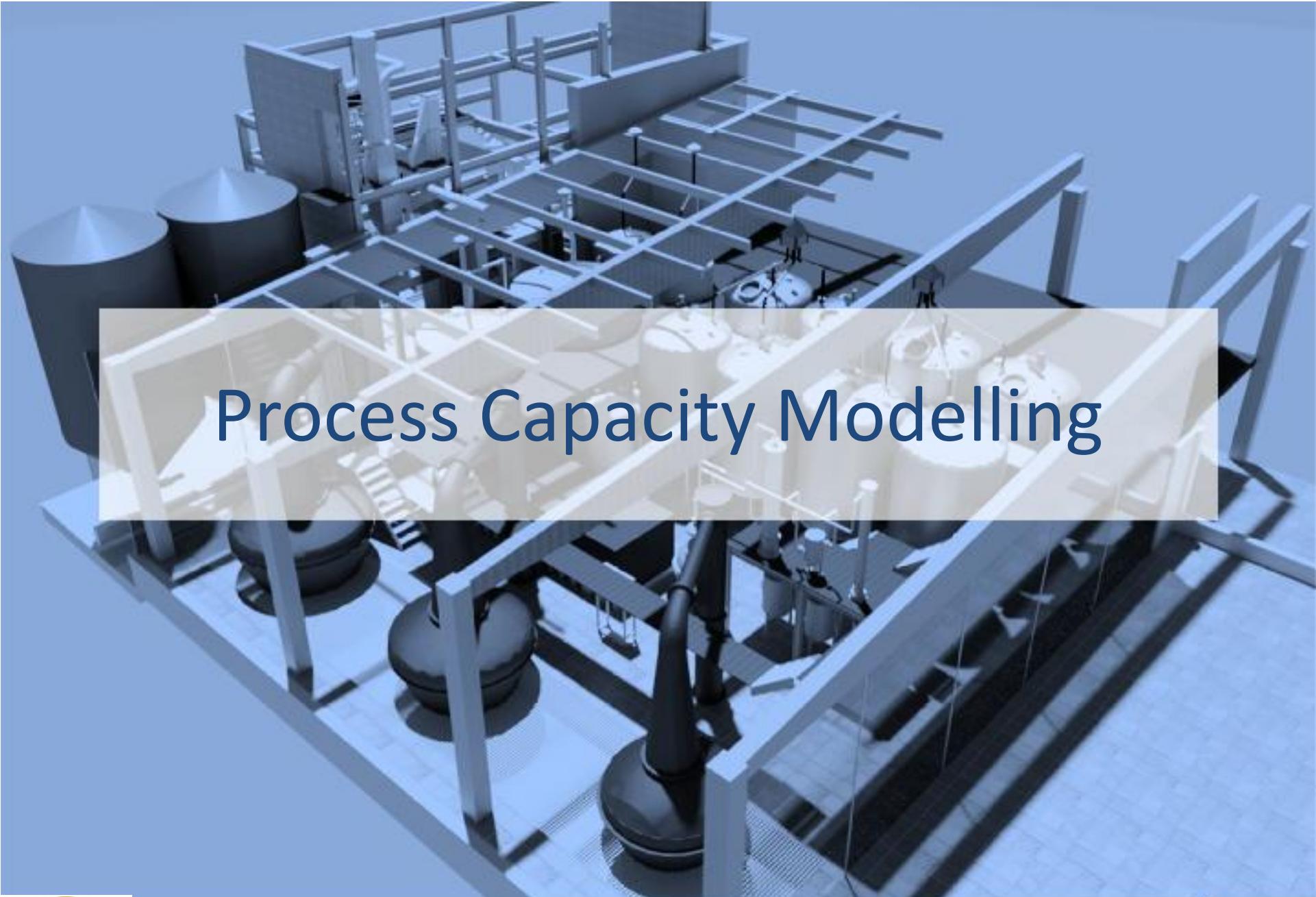
Business Case>Scope>Project Type>Basis>Brewing Tech>Flexibility



# Schedule

- Upgrade or Continuous improvement.
  - T&M or Fixed Priced
  - Overall timescales/Phasing identified
  - Long lead procurement needs
  - Critical path analysis
  - Resource / staffing plan identified
  - Threat to timescale study
  - Tax Exemptions
  - Program Control - EWNs





# Process Capacity Modelling



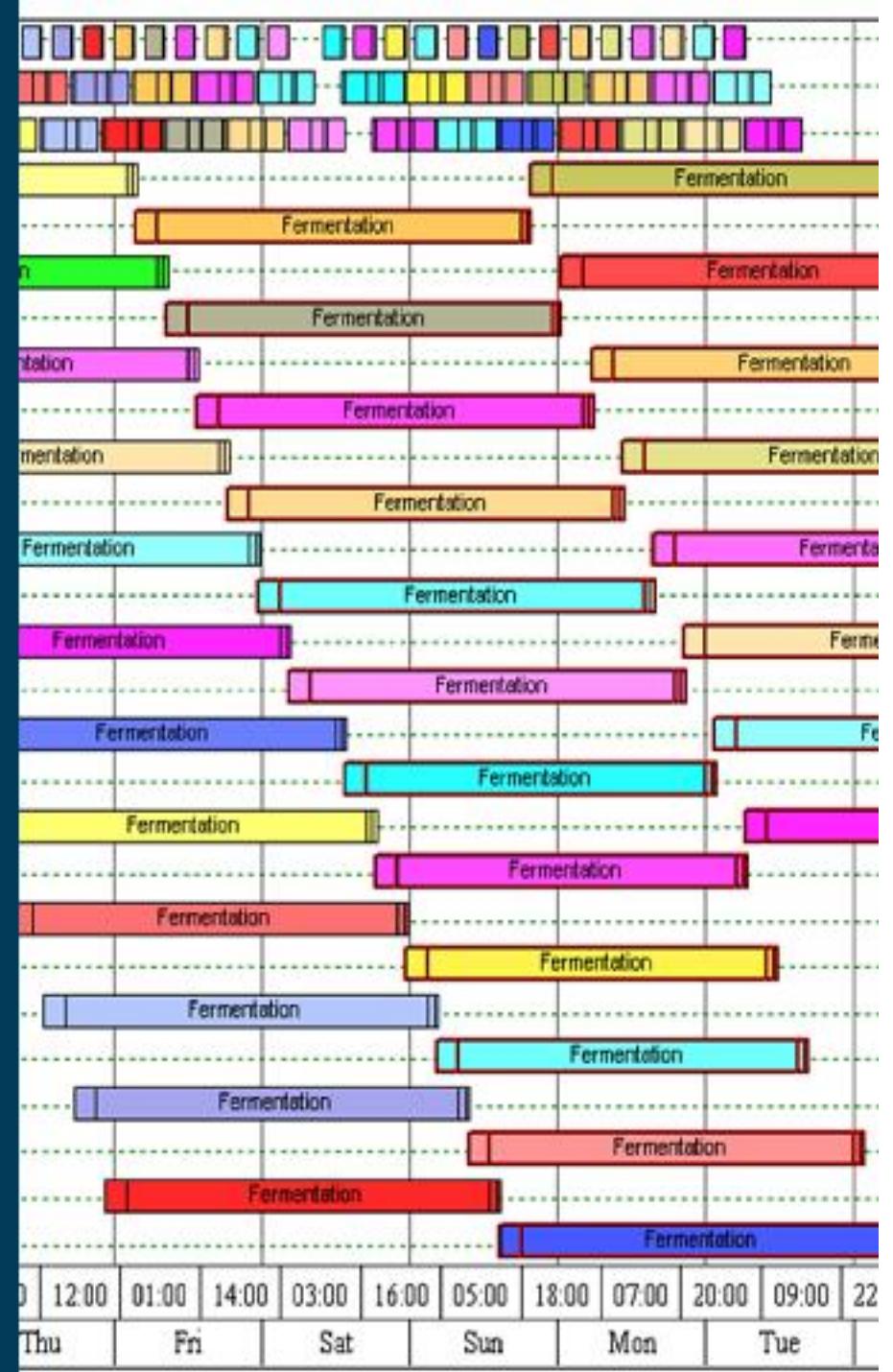
Business Case > Scope > Project Type > Basis > Brewing Tech > Flexibility > Capacities



## What is Capacity Plan Modelling?

- Allows visualization of equipment requirements to suit plant capacity
- Graphical representation of the plant operation, alongside capacity calculations
- Identifies equipment and manning requirements, route design including process and CIP, utility loadings
- Identifies pinch points and bottlenecks
- Can be used to quickly evaluate multiple scenarios and generate OPEX and CAPEX optimal solution.

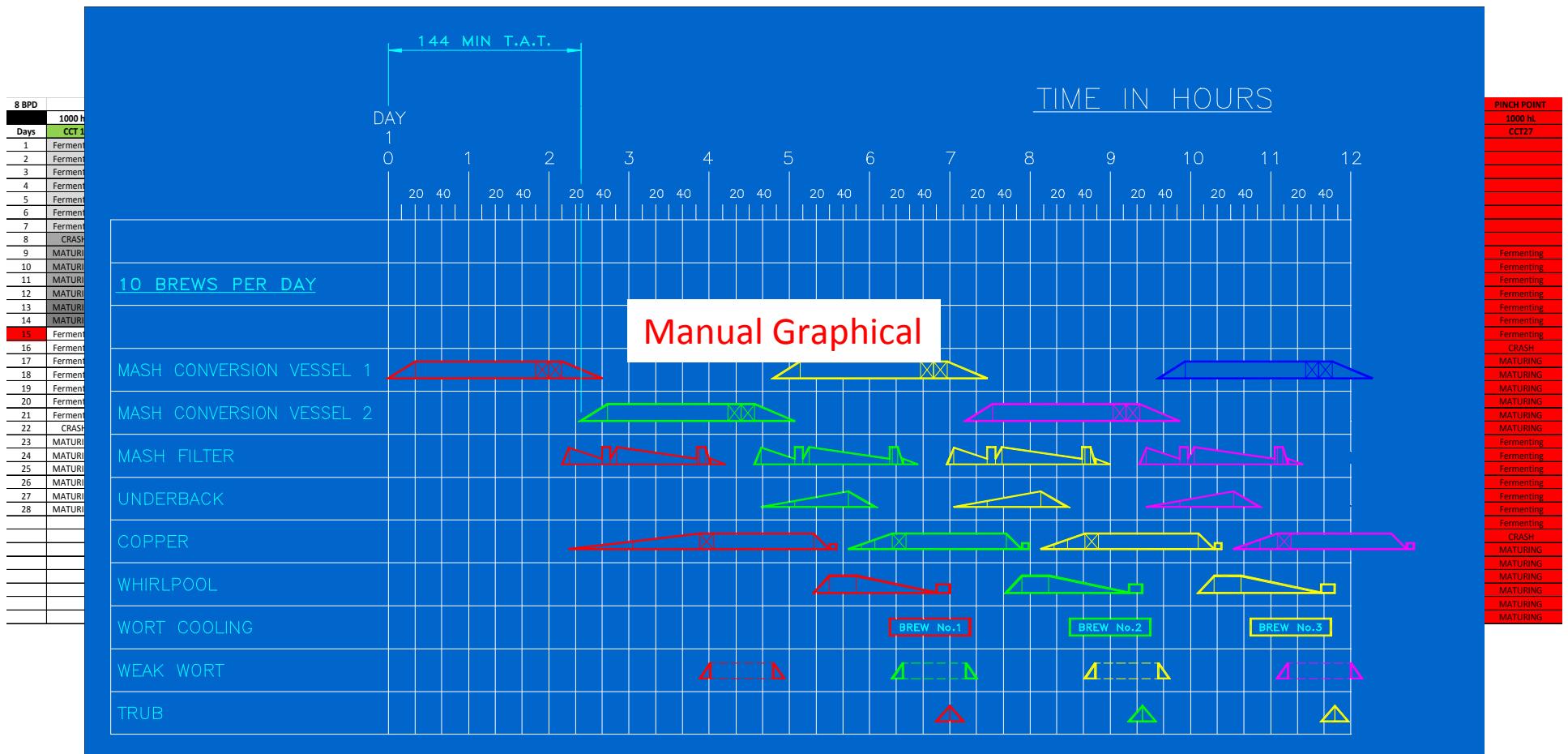
Where should I spend my Money??



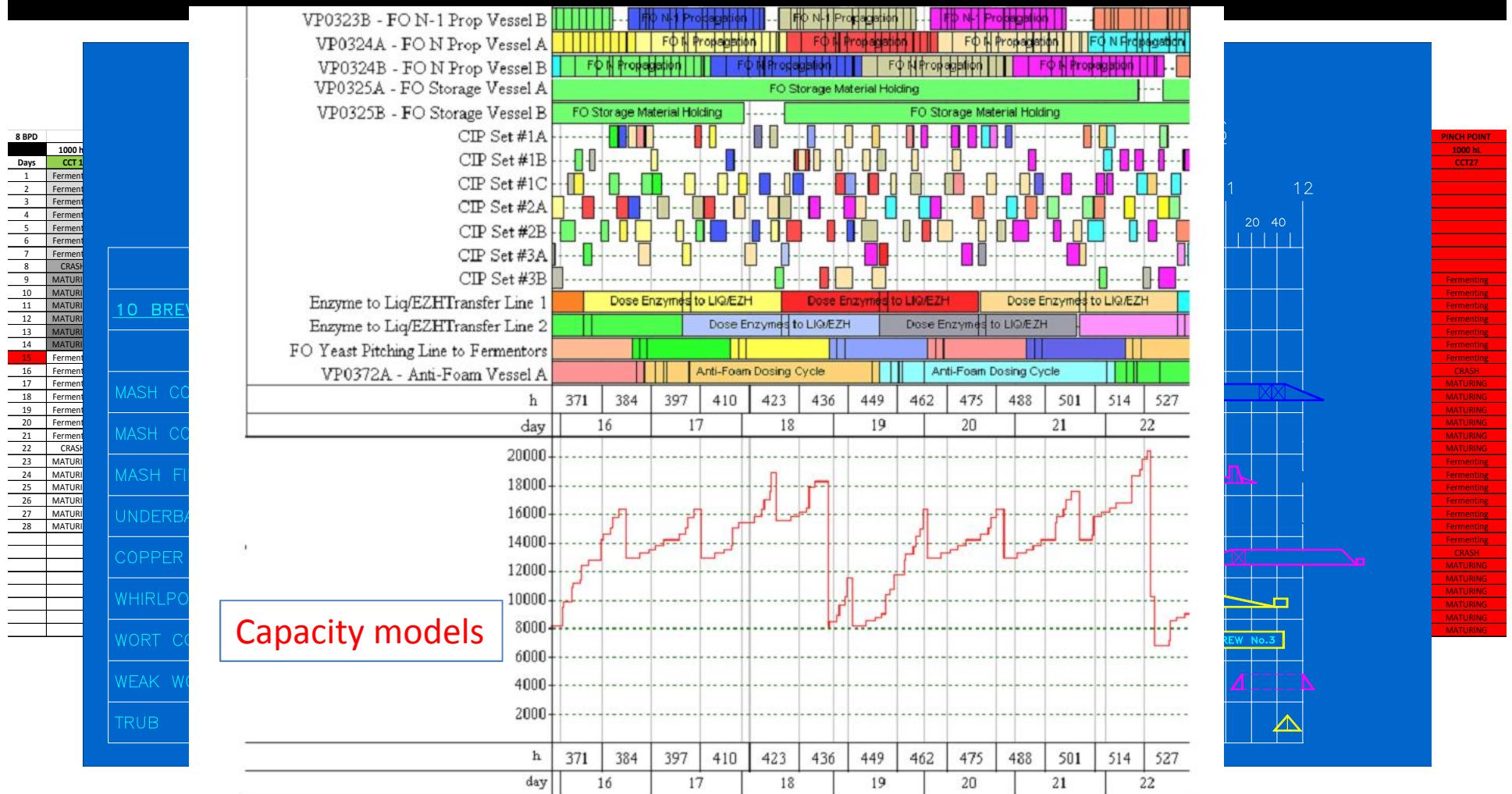
# Capacity Modelling



# Capacity Modelling



# Capacity Modelling



# Capacity Modelling

Brewlength  
vs BPD

Brews/Day	TAT (mins)	Brewlength (Bbl)	Daily Production (bbl/day)
14	100	200	2800
12	120	233	2800
10	140	280	2800
8	180	350	2800
6	240	466	2800

- More brews/day x Smaller Brewlength
- Lower peak / smoother utility loads
- Smaller physical size – shorter runs
- Reduced energy loss



**Rockwell  
Automation**



**ProLeiT brewmaxx**



**SIEMENS**

Solution Partner

Automation

SIEMENS

# Automation and Control



**iFIX™**

**Intellution®**



**Modicon PLC**



**OMRON**



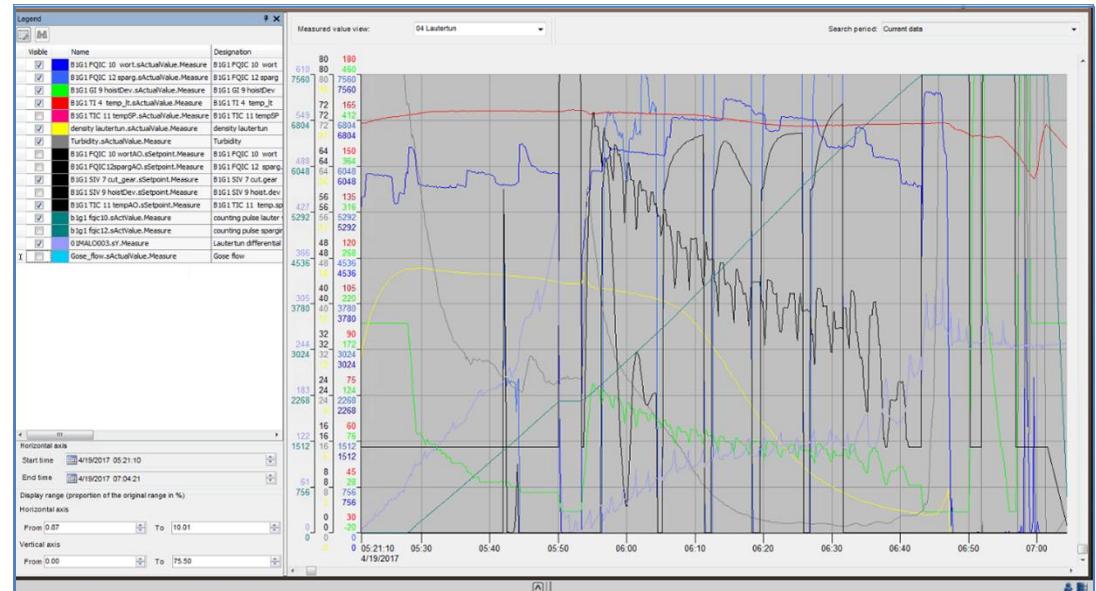
Business Case>Scope>Project Type>Basis>Brewing Tech>Flexibility>Capacities>Automation



# Automation and Control



010111001 →



## My Industry Observations

- Allen Bradley vs Siemens.
- Rockwell Factory Talk Brew, Brewmaxx and Ignition
- Conventional and 24v vs Profibus and Asi
- Conduit vs Cable Tray
- Hardwired vs Ethernet
- Reporting
- Variable control vs sequence control





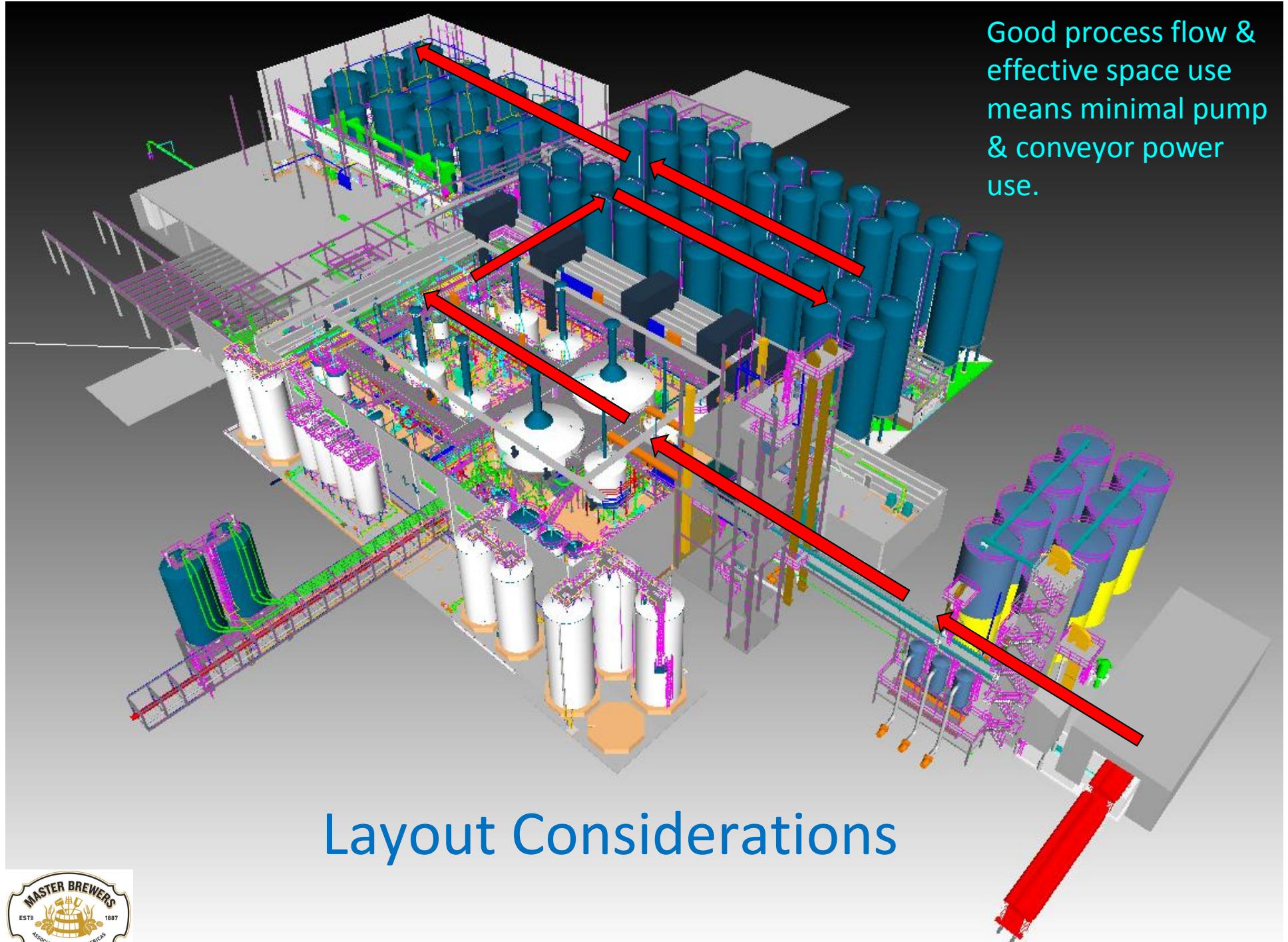
# Other Topics



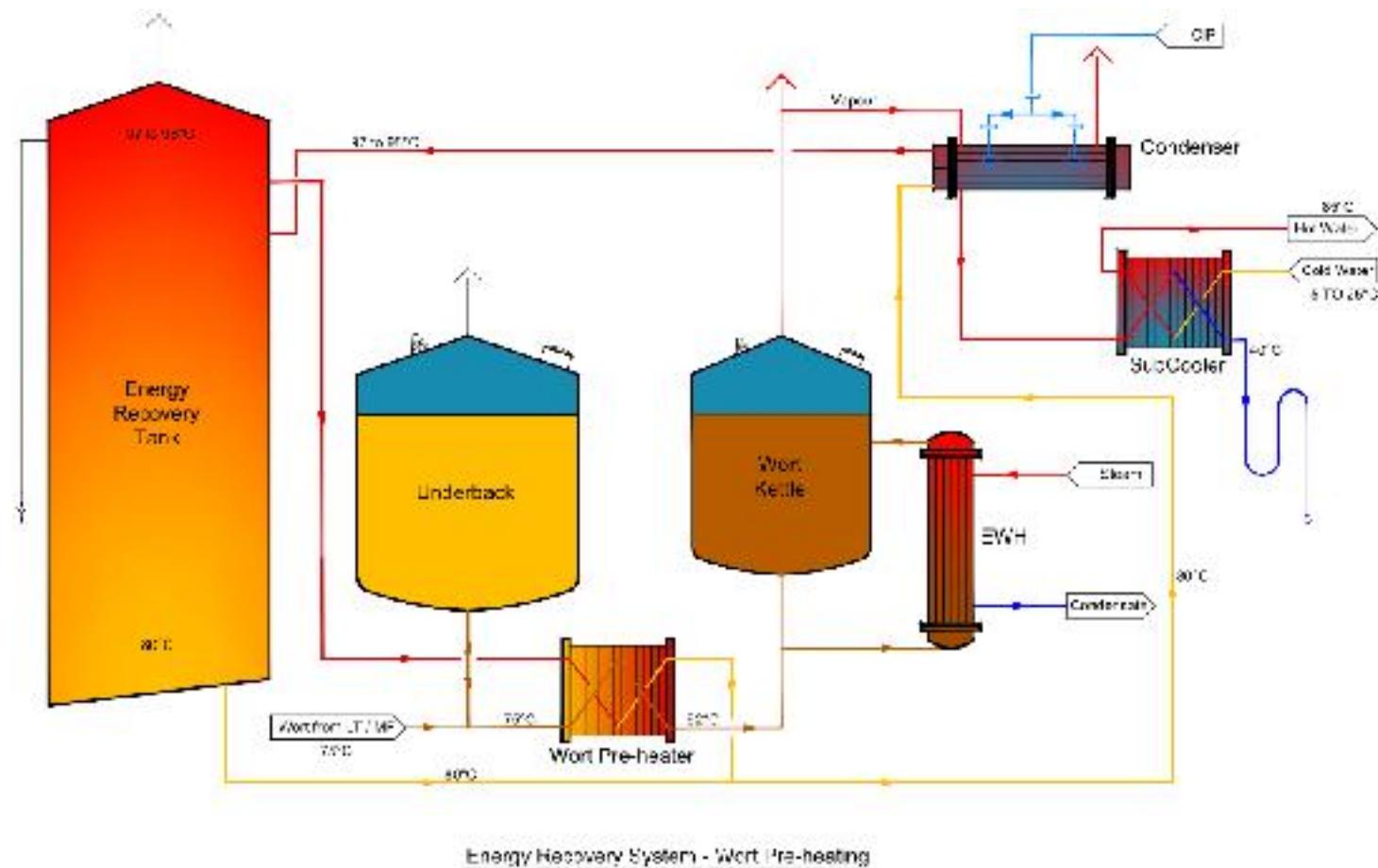
Business Case > Scope > Project Type > Basis > Brewing Tech > Flexibility > Capacities > Automation > Other



Good process flow & effective space use means minimal pump & conveyor power use.



# Energy Saving Systems





## Special Thanks

Briggs of Burton  
Sponsors of the Event

FX Matt Brewing Co  
Andy and the MBAA team



**MASTER BREWERS**  
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Thankyou for your attention



**BRIGGS**

Questions?

